



5:30-9PM

FRIDAY NIGHTS @ MORLEY PLAZA

2024 TITLE SPONSORS:



JULY 12 Rockin' on the River
 FEATURING: • ADABOY
 • ALLENTOWN TRIBUTE BAND



SPONSORED BY:



JULY 19 Downtown Hoedown
 FEATURING: • DAYTIME FRIENDS, KENNY ROGERS TRIBUTE
 • BILLY GUNTHER & THE MIDWEST RIDERS



SPONSORED BY:



JULY 26 Latin Fiesta
 FEATURING: • GRUPO FIERO
 • GRUPO VIENTO

SPONSORED BY:



AUG 02 A Night in Margaritaville
 FEATURING: • MARTY VIERS & THE MUSIC DOCTORS
 • CARIBBEAN BLUE

SPONSORED BY:



AUG 09 Riverfront Blues Fest
 FEATURING: • THE BLUE O G'S
 • LARRY MCCRAY

SPONSORED BY:



AUG 16 Motown Music Fest
 FEATURING: • REWIND
 • PERSUASION BAND

SPONSORED BY:



ADULT BEVERAGE SPONSOR

CHILDREN'S AREA SPONSOR

POP SPONSOR



T-SHIRT SPONSOR

